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**ABOUT US** 

**OUR MISSION** 

**SERVICES** 













#### DIGITAL MARKETING

Digital marketing services provide businesses of all sizes with an opportunity to market their brand 24/7 at a low cost. From startups to medium-sized enterprises to multiple-location companies, a digital marketing company helps you expand your niche market reach to offer goods and services to your target customers, irrespective of time differences or location. Hiring an internet marketing agency is one of the best ways to reach your prospects while maintaining a robust relationship with your existing clients. As long as your business has a strong digital presence, your customers will always find you. TSMS Internet Marketing Agency is a dynamic, versatile and full-service digital marketing agency that doesn't rely on smoke and mirrors to attract new clients. Instead, TSMS trusts its own search engine optimization (SEO) and marketing skills to drive new customers to our website.





## APP DEVELOPMENT

With over 9+ years of experience in iOS application development, we have expert iOS developers, who help you use technologies, perform integrations, and create functionalities pertinent to developing products around iOS operating systemenabled devices.

#### Custom iOS App Development

Proficient in all the latest iOS updates, our full-stack iOS developers help you build custom iOS applications to address your unique business needs. Right from ideation and conception to deployment, we help you mold the entire development cycle as per your requirements.





#### SALES VIDEO

To create a visually stunning and memorable commercial, you often think — "What's the new spin or perspective I can place on this product?" We analyse your brand and product and think laterally. A lot of the effectiveness of a commercial comes down to creative thinking and daring to be different.

And like we said, we're here to tell a story!

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Product videos are great because they combine both creative storytelling and marketing gyaan in the best way. They must be engaging yet informative and ultimately tell the world the story of your product, that you've worked so hard on to create. View Product is a product ad or brand film that guarantees a perfect mix of the marketing ethic of an ad film with the creative agency of a story.





### WHATSAPP MARKETING

In today's era, mobile has taken over a maximum portion of our life and Whatsapp consumes the most of it. Whether it's an iOS or android phone, every smartphone has a Whatsapp facility installed in it. It is a cross-platform app that has now taken over the messaging world. This is why; it has become an effective marketing tool these days. Messages sent out through WA messenger catch the maximum reader attention. It offers maximum reach with a minimum effort due to its higher user numbers. It not only offers sending media-rich bulk messages but also offers maximum reach to the target audience.

The most attractive point of Whatsapp Marketing is that no reader can miss the message. In normal SMS campaigns, receivers miss the message if the phone is switched off but same is not possible with WA messages.





# ENTERPRISE MOBILITY

Single management method for end user devices, operating systems and ownership models

Modern Device Management is a highly configurable approach for today's complex multi-vendor and multi-tool environments. Our device management services utilize lite-touch automation, self-healing scriptlets and virtual agent learning tracks to reduce contacts to the service desk. TSMS supports Windows, macOS, iOS and Android across laptops, desktops, tablets, smartphone and ruggedized devices available through cloud-based, on-premise and hybrid delivery models. These capabilities are complemented by our advisory and implementation services for operating systems migration, device rollouts and digital experience management (DEM).





#### END TO END MESSAGING

Bulk SMS tool is a useful and effective marketing channel that need not be separated in part of a mobile marketing tactic that aims at achieving success in the mobile world. Cell phones are used a lot more than any other device and it makes mobile marketing a key point in every marketing plan. Mobile marketing is essential in every business that needs to have a competitive edge over their competitors and balance an advantage within the industry.

Whether you have just started a new business or have been running a business for a while, you can't deny the fact that marketing should be an important part of a business structure. When it comes to talking about mobile marketing, SMS marketing is the main goal as SMS has proved to be one of the best marketing and sales tools.





### SEARCH ENGINE MARKETING

In today's increasingly competitive digital world, search engines have become an indispensable utility across industries and institutions, including digital marketing, healthcare, education and eCommerce. Search engines are customer service tools that allow online users to locate diverse information on the internet, including news, blog posts and brand offerings, and make informed decisions. Additionally, they serve as a powerful marketing platform for industry players to expand their online reach and increase brand awareness.

Ready to start your SEM advertising campaign? Our search engine marketing agency explains the significance of search engines in SEM and how your business can use them to speed up your customers' buying process. Learn more about search engine advertising and improve your marketing effectiveness in no time!





# APP MARKETING

The world has shifted from desktops to smartphones. Businesses are now faced with more and more opportunities every day that can radically change how their service or product is delivered and accessed by their potential customers. Owning a mobile app is a great way to reach those targeted consumers. Thousands of apps are launched on app stores every day, but the truth is many of them are never downloaded and some of them are even deleted by users after first use. The success of your app depends on the marketing strategy you follow.

"User-Friendly Mobile App + Customized Marketing Strategy = Massive Success"





## SOCIAL MEDIA MARKETING

Social media channels have become a major source of news and information in today's internet-driven world. But that's not all. Social media presence is also a vital factor in search rankings and digital marketing.

Statistics show that the global population of social media users has risen to 4.57 billion, with 346 million new social media users added in 2020. Furthermore, Global Weblndex reveals that social media users spend an average of two hours and 24 minutes every day multi-networking across at least eight social media platforms and messaging apps.

Our social media marketing firm has put together the best practices to promote your business across online platforms effectively.





# REPUTATION MANAGEMENT

Your online reputation serves as a trust signal that determines if prospects will do business with you. According to a study by the University of Technology Sydney, the majority of consumers are willing to pay more for a product or service from a company with a stellar reputation online. What does your brand reputation look like?

Whether you own or manage a small business, Fortune 500 company or multi-location firm, you need to maintain a positive online reputation to establish your thought-leadership brand and gain better online recognition. Online reputation management allows you to do just that.







Approximately 3.9 billion people worldwide use email every day for communication, and no other platform comes close to having this number of daily active users. Are you leveraging the potential of email marketing in your business strategy?

Don't miss out on the opportunity to connect your brand with the right customers at the right moment and increase your sales. Enlist Thrive Internet Marketing Agency's goal-driven email marketing services and let us set up an email campaign that fits your business objectives perfectly.

The importance of email marketing in digital brand success cannot be emphasized enough. Online email marketing is one of the best marketing methods for earning business leads and delivering a high return on investment (ROI).





#### **CONTACT US**

- +971547067807 +97143083004
- salam@tsms.ae support@tsms.ae
- Level 5, 48 Burj Gate Downtown Dubai, UAE
- D412, 27th Floor,Bangalore World

  Trade Centre,Brigade Towers,
  Bangalore 500092, India
- 121 High Road, London, England, UK- N226BB
- 407 Baptain Centre, Olaya Street Olaya Riyadh 12611, Saudi Arabia

